

# Going Pro Talent Fund

How to Use the "Talent Fund" for Your Dale Carnegie Needs



# What is the Going Pro Talent Fund?

The Going PRO Talent Fund grants awards (up to \$500,000) to employers to assist in training, developing and retaining current and newly hired employees.

To access any of the information listed or additional resources please see the link:

[Click Me](#)



# What is the reimbursement for the training?



Classroom/ Customized Training up to \$2,000 per person



On-the-Job Training for new employees up to \$2,000 per person



USDOL Registered Apprenticeships (first year through completion) up to \$3,500 per person

# What makes Dale Carnegie Programs qualify?

Training programs funded by the Talent Fund must be short-term and fill a demonstrated talent need experienced by the employer. Training must lead to a credential for a skill that is transferable and recognized by industry. The amount requested cannot exceed \$2,000 per person.

- Classroom or customized training
- New employee On-the-Job Training (OJT), eligible with CRT
- Classroom and/or OJT Training for USDOL Registered Apprenticeship (first year through completion)

# Why Should I Apply?

When approved there is granted money for your company to use for your training needs.

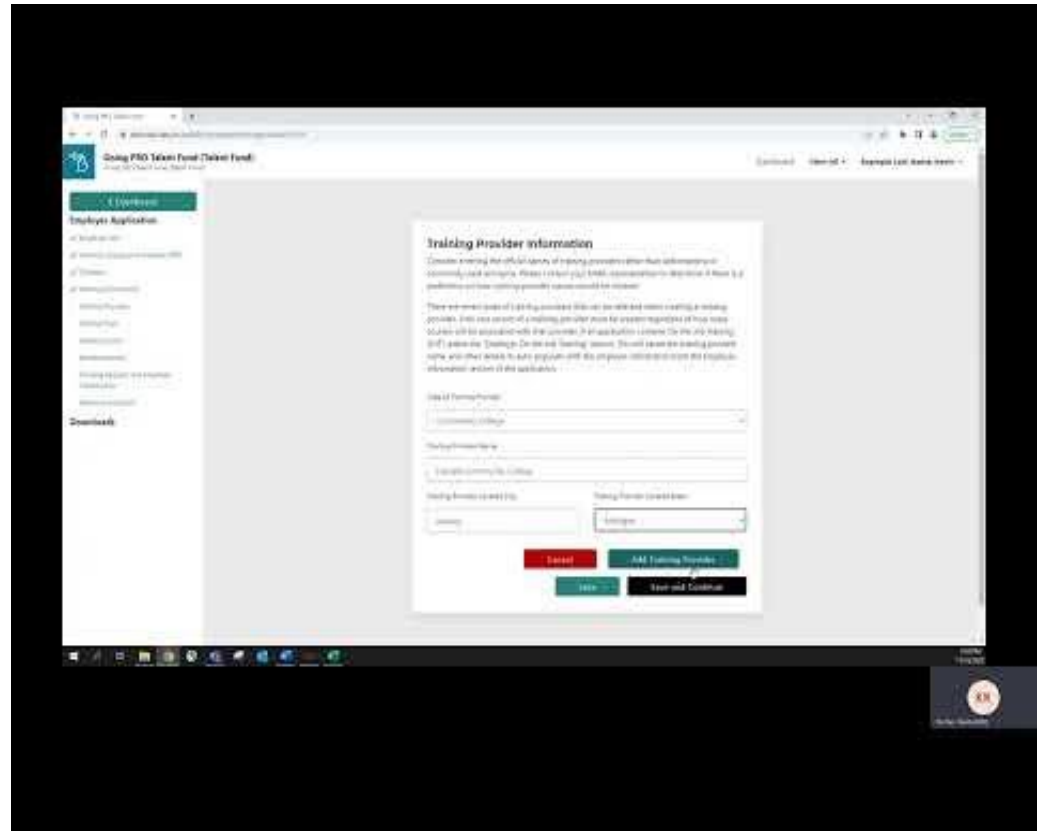
When you apply and get approved, you could take advantage of thousands of dollar's worth of training for you and your employees.

To apply, please click the link below: [Apply Here](#)

# How Do I apply?

## WBLOMS Tutorial: FY24 WBLOMS Employer Application Walkthrough

- Step-by-step instructions for completing a Fiscal Year 2024 Going PRO Talent Fund application



[\(507\) WBLOMS Tutorial: FY24 WBLOMS Employer Application Walkthrough - YouTube](#)

To apply, please click the link below: [Apply Here](#)

# When Do I Need to Apply By?

## Application Period

- Application period will be open on Monday, April 22, 2024 and will close May 10, 2024

# Which employees are eligible to participate?

Employees, current or new, must meet each of the following criteria:

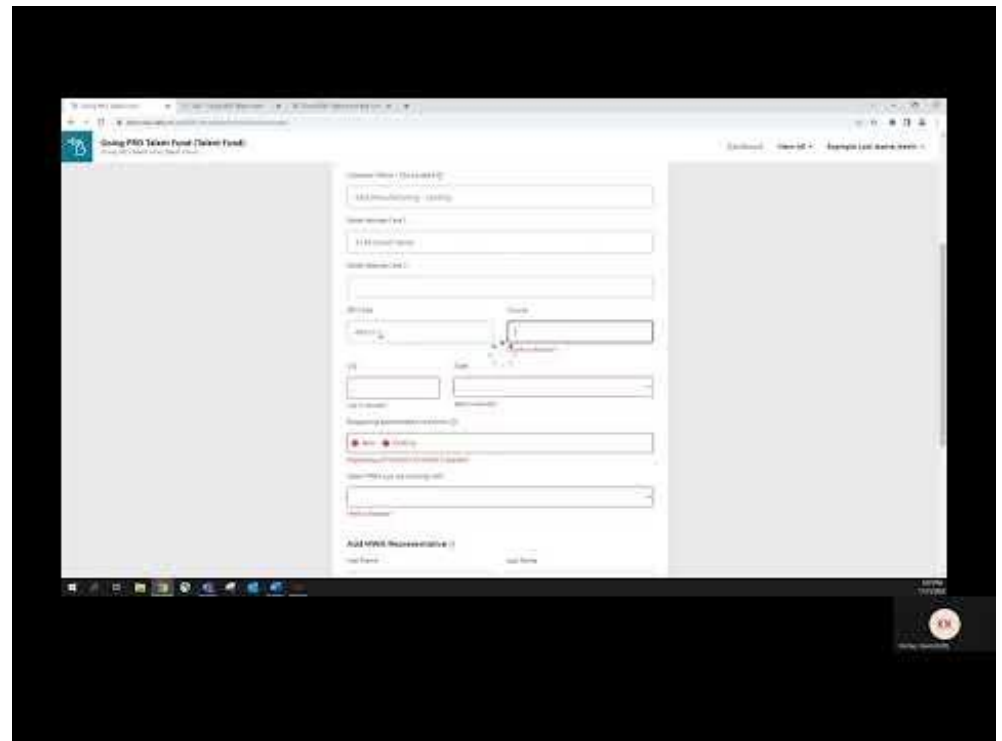
- Permanent, full-time employee of the employer when the approved training begins. If individuals have worked for the employer through a temporary staffing agency, leasing agency or on contract with a Form 1099, the individuals must be increasing their job responsibilities or learning a new job.
- Works primarily in Michigan, and for whom the employer pays all applicable taxes to the State of Michigan, regardless of where the employee lives.
- 18 years of age or older.
- Citizen or legally authorized to work in the U.S.



# WBLOMS Tutorial: Employer Sign in and Authorization Request

A brief tutorial for employers applying for Fiscal Year 2023 Going PRO Talent Fund awards

- How to sign into the **Work-Based Learning Online Management System (WBLOMS)**
- Request authorization for independent applications.



[\(507\) WBLOMS Tutorial: Employer Sign in and Authorization Request – YouTube](#)

# For More Information...

For additional information,  
infographics, and more please  
see the link: [Click Me](#)

Going Pro Key Contacts:

[Going PRO Talent Fund Key Contacts](#)

**Contact for assistance:**

Office: 248-380-7000

